Asia Professional Speakers Singapore

Certified Speaking Professional™

FREQUENTLY ASKED QUESTIONS

Question 1

Can I submit my video from APSS Annual Convention or APSS Speakers Academy?

Answer

Your video must be minimum 20 maximum 45 minutes. Although the Annual Convention and Speakers Academy are APSS events, we will make an exception in allowing such a "non-client" video to be used in a CSP® application because audience members pay for their tickets to attend.

Note: If you include a video from a presentation you made at such an APSS event, please also include this on your Income and Work Summary Spreadsheet and put 0 in the fee column, with the asterisk indicating that this event is for an APSS paid-ticket event for audience members.*

Question 2

Can I submit my video of my presentation at the APSS Annual Convention?

Same as answer 1.

Question 3

The original video of my presentation is more than 45 minutes long. Can I cut my video to meet the criteria of a 20 to 45 minutes video?

Answer

You might wish to keep in mind that if the impact of an opening and closing set of stories/statements is key in amplifying your style or expertise. So we do recommend sending a video of an appropriate length.

You can cut your video to 45 minutes, but it needs to be a continuous 45 minutes and not edited (camera angle changes are fine provided it is all within the same presentation). If you feel there's a stronger need to present a more complete, longer session, where the opening and closing adds impact and underscore your expertise, then we suggest finding a complete session you have delivered that fits within the time frame required.

Question 4

In the form APSS CSP Income and Work Summary Spreadsheet, do I have to convert all earnings to Singapore Dollars (SGD)?

Answer

Yes, all income must be converted to Singapore Dollars at the time of your application. This applies to all applicants, whether from Singapore or those applying as a non-resident. Acceptable conversion rates are those used by banks of widely used apps such as XO Universal Currency Converter.

Question 5

Can I use the video from my online presentation (Zoom)?

Answer

Videos of live virtual sessions will qualify as long as the reviewers see evidence of an audience. Our video reviewers will be looking at many elements that relate to a large variety of issues such as the use of gestures, facial expressions, movement, presence, connection, and of course interaction and engagement.

If you are providing for example a Zoom presentation which is a largely screen-sharing with a very small image of you speaking, then this will be difficult for assessment purposes. However, if you are using a virtual camera or other software that can magnify your image, it may be more appropriate and easier to evaluate.

Question 6

What are some of the common errors that some applicants make?

Answer

- Some applicants ask their assistant or their team to put their documents together. This is fine, of course, but it's essential for you to check through everything before sending to us. We often find errors, for example keynote income put in the training column, or session detail showing a client name, or incorrect links to testimonials. The applicant must personally go through all the details carefully to ensure everything is 100% correct before sending to us.

- Applicants often get an assistant to email the APSS Secretariat with questions. Please take the responsibility for your CSP application by doing all the communication regarding your CSP application personally.

- Applicants often ask questions that are clearly covered in the document APSS CSP Criteria and Requirements. Please read this document carefully, print it out if necessary, and highlight all the essential information.

Question 7

I don't live in Singapore. Can I apply to APSS for my CSP?

Answer

- If an applicant resides in a country where the CSP is conferred, they should apply for the CSP through the awarding body in that country.

- If the CSP trademark in an applicant's country of residence is owned by another association, the applicant should be directed to apply through the trademark holder.

Question 8

How important is my video submission?

Answer

Your video submission is critical to being awarded the CSP designation. Your video should represent your best work and your current speaking business. For example, if you are a keynote speaker, submit a video of your keynote. If you are a trainer, submit a section from your training session.

The video must be of one of the sessions included on your Income and Work Summary spreadsheet, and should demonstrate your current area of expertise.

Bear in mind that the video you submit must successfully demonstrate platform skills, audience engagement, expertise, eloquence and ethics.

Note regarding video requirements in FAQs 1, 2, and 8:
If you include a video from a presentation you made at an APSS event such as the Annual Convention or Speakers Academy, please also include this on your Income and Work Summary Spreadsheet and put 0 in the fee column, indicating that this event is for an APSS paid-ticket event for audience members.*