



## **Certified Speaking Professional™**

## MARKETING MATERIALS AND PRODUCTS

In this form, please provide links\* to sufficient examples in each category for assessment to be made on professionalism, credibility and expertise:

Section 1: Marketing materials (e.g. one sheet, catalogue, brochure, checklist, show reel)

Section 2: Products (e.g. coaching programs, consulting programs, online programs, books, games, cards, etc.)

\* Please ensure all links are clickable and go directly to the item stated and not to a generic page.

## 1. Marketing Materials

	Item	Link*
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10,		

## 2. Products

	Item	Link*
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10,		

Applicant's Signature	Date	
Applicant's Name		