

APSS KEYNOTES

ASIA PROFESSIONAL SPEAKERS - SINGAPORE

August 2009



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Asia Professional Speakers - Singapore
Building Relationships and Growing the Business

MESSAGE FROM THE PRESIDENT

Dear Friends and Members of APSS,

It is my great honour and privilege to be elected the President of Asia Professional Speakers-Singapore (APSS). I consider APSS as the finest network in Singapore for speakers, trainers, and facilitators (and everyone else who has to present from a stage). APSS, inline with the vision of National Speakers Association (NSA, USA), provides its members with invaluable resources for developing the content expertise, platform excellence and business knowledge.

I am proud and very happy to say that joining APSS has been the single most important decision for my speaking success in Singapore. I know it's true for several members too. There are a lot of other people who want to pursue their passion of speaking and adding value to millions of people. I urge all of you to invite these people to our APSS meetings. One, they will thank you. Two, you are doing a great favor by enabling them to shorten their learning curve.

Truly, we are in the greatest profession of the world. Who amongst us hasn't had the great feeling of receiving a "Thank you for helping me" message from our clients and participants? Everyone of us have. As Christian Chua, Immediate Past President mentioned, let's remember we all have the "privilege of the platform". Lets use this privilege to continue teaching, motivating and inspiring as many people as possible.

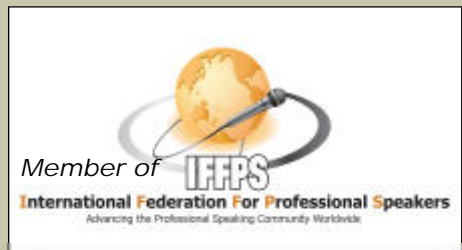
You will agree with me that we are living in 'interesting' economic conditions. This may be a cause of major concern for many people. However, as speakers and trainers, we have the privilege and power to help individuals and businesses to deal with their challenges with our knowledge, expertise and skills.

I thank the new Executive Committee for extending their support to APSS. In this term, we will be bringing in new programs / speakers / events to help you in your speaking business. At the very first exco meeting, we decided to embrace new technology (Web 2.0, forums etc) to learn and grow together. Hence, we have a brand new LinkedIn Group and a Facebook Group.

Finally, I welcome your feedback and suggestions. Don't hesitate to speak up. Your idea can be a great turning point for APSS and its members.

Looking forward for a great year ahead.

Nishant Kasibhatla
President 2009-2010



**Next meeting will
be held on
Thursday,
20th August 09**

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and LinkedIn /
New Members**



How to Build Million \$ Relationships!

Why people should listen to **Geoff Kirkwood....**

Geoff has fun speaking so his audiences also have fun and that is the best way to learn.

Many speakers can get an invite to speak once! When they invite you back is when you are successful. Geoff has been successfully invited back to speak in Australia, New Zealand, Russia, South Africa, Canada and the USA.

Based on his 25 years of networking experience and his 10 years building Australia's most successful networking organisation, this presentation will demonstrate the steps that you need to take in building successful business relationships.

These steps will guarantee that all your business relationships are profitable.

If you want to be both entertained and offered useful "hands on" ideas then this presentation is worth attending.

About the Speaker:

From Adelaide to Arkansas – Kentucky to Kuala Lumpur – Vancouver to Vladivostok, Geoff Kirkwood has entertained audiences for nearly 20 years. More than 5000 people have learnt better presentation and speaking skills from Geoff Kirkwood. He was a District Governor of Toastmasters International in 1984/85 and the President of the National Speakers Association of Australia in Queensland in 2001.

He is the creative brains behind such ideas as International Networking Week® and International Networking Day®. The event of International Networking Day® has been embraced worldwide by Governments, Corporations and numerous entrepreneurs in 37 countries. It was even proclaimed in the US House of Representatives.

He has a substantial business background in both the manufacturing and building industries as well as his own business so he understand business and its challenged.

Having led the growth of Business Network International (BNI) in Australia from 40 chapters to 170 in just 6 years he has proven experience as a leader. As National Director for BNI in Australia he was responsible for Australia achieving the highest percentage growth in the world in 2004 as well as 3rd highest in 2003.

He has now released the first six CD's in the 12 CD set, The Mastery Series. Number 1 is entitled "Relationship Mastery". Geoff Kirkwood brings to every assignment his 40 years business experience – several successful businesses – and lessons learned as a world class speaker, author, catalyst and centre of influence.

His theme of "Challenge the Impossible" epitomizes his attitude to life.



Experience the CSP Power!

Presented by:



Andrew Bryant, CSP



David Lim, CSP



Michael Podolinsky, CSP



Rob Salisbury, CSP

Meet 4 amazing CSPs at one time! Experience a speaking bonanza with 3 Singapore-based CSPs and one from Australia.

In this fast-paced demonstration of their awesome talent, our 4 CSPs will deliver a 5 minute speech so you can experience their CSP power! They will then tell you how to acquire your OWN CSP certification and how it will help you acquire more business and build your professional brands.

The Certified Speaking Professional (CSP) designation, conferred by the National Speakers Association (USA), NSAA (Australia) as recognised by the International Federation for Professional Speakers, is the speaking profession's international measure of professional platform skill, ethics and sound business acumen.

The CSP designation is earned through demonstrating competence in a combination of standards:

- Professional platform skills;
- Professional business management;
- Professional education; and
- Professional association.

Part 1

- 5 minute presentations by the 4 CSPs

Part 2

- The advantages of being a CSP
- How the title of CSP can positively impact your speaking business, number of engagements, credibility, international networking, referrals and repeat business, speaker bureau connections and more
- Why should you aspire for becoming a CSP
- How to become a CSP – preparation, criteria, procedure, documentation

Date: **Thursday, 20th August 2009**

Venue: Sheraton Towers Hotel (off Newton MRT station)

Time: 7pm – 9pm (Registration begins at 6.45pm)

Light refreshments will be served.

All this value for: Members - **SG\$20** / Member's Guests - **SG\$30**

(Pay at the Door) Non-member (or expired membership) / Walk-in - **SG\$40**.

**Where
&
When**

We held our Annual General Meeting on the 27th July 2009 and the new Board of Directors were elected that day. We now introduce them to you....

BOARD OF DIRECTORS 2009 -2010



Nishant Kasibhatla
President



Tim Wade
President Elect



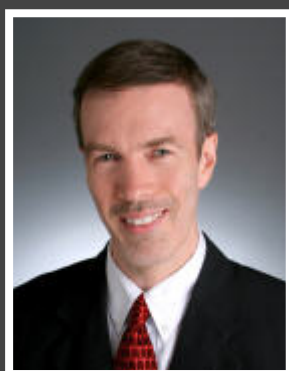
Christian Chua
Immediate Past President
/Advisor



Shirley Taylor
Secretary



David Lim
Treasurer



Peter Gilliland
Events Director



James Leong
Editorial Director



Heather Hansen
Membership Director

The Board of Directors are here to try to make your experience with APSS a fulfilling one by getting interesting speakers for the monthly meetings; organising the annual convention, workshops as well as addressing all your feedback. If you have any interesting ideas for APSS, do contact them with your views / feedback at admin@asiaspeakers.org.

APSS IS NOW ON LINKEDIN AND FACEBOOK!

To keep up with the times, we have created the APSS Group on both LinkedIn and Facebook. Here's how you can find us.

LinkedIn

1) If you already have a LinkedIn account, login and you'll see a 'Search People' on the top bar. Choose 'Search Group' from the pull-down menu.

2) Type 'Asia Professional Speakers-Singapore' and click on 'Search'

3) Click on 'Join this Group' on the APSS group

NB. Your request will then be pre approved by APSS admin



Facebook

1) Login in to your Facebook account, click on the small 'blue & black human shadow' icon on the bottom left hand of your facebook page. That is the 'Group' icon.

2) You will see a box 'Search for Groups' on the top, type in 'Asia Professional Speakers-Singapore' and press enter

3) Click on 'Join Group' on the APSS group

You are most welcome to put in discussion, comments, etc; as well as invite your fellow speakers and trainers to join.

Happy Social Networking.

WELCOME, NEW MEMBERS

**Duncan McKee
David Goldwich**

**Andrew Lighheart
Cresswell Walker**

CONGRATULATIONS

to

Santhanaram Jayaram & Edward West
(previous Ordinary Members)
for obtaining their Professional Membership