

# APSS KEYNOTES



ASIA PROFESSIONAL SPEAKERS - SINGAPORE

January 2009

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Asia Professional Speakers - Singapore  
*Building Relationships and Growing the Business*

Dear Members and Friends of APSS,

My team and I would like to wish all our members and friends a Happy New Year. A new year means another year to make a difference in the lives of the people we speak to. This is indeed one of the best careers to be in.

We have a great line up of speakers for our monthly meetings and a sensational line up for our 2009 convention on 8th May.

Hope to see all of you more often and looking forward to your continuous support and contributions.

Christian Chua, APSS President 08-09

Member of



International Federation For Professional Speakers  
Advancing the Professional Speaking Community Worldwide

Next meeting will  
be held on  
Tuesday,  
20th January 09

## WHY JOIN ASIA PROFESSIONAL SPEAKERS - SINGAPORE

- Opportunities for speakers to network; learn and share with each other, expanding their experience and expertise.
- As a member of the International Federation for Professional Speakers (IFFPS), we are connected to the global community of Professional Speakers in the USA, Canada, Australia, New Zealand, UK, Malaysia, South Africa and other countries.
- As a member in APSS, you will receive 10 monthly issues of the Professional Speakers magazine and Voices of Experience CD from the National Speakers Association (NSA) - where experts worldwide share their expertise to help you learn and grow.
- Professional members are also listed on the Asia Professional Speakers - Singapore website where your profile is easily accessible by customers and potential clients around the world.

To find out more about us, kindly visit [www.asiaspeakers.org](http://www.asiaspeakers.org) or e-mail [admin@asiaspeakers.org](mailto:admin@asiaspeakers.org)

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## Entrancing and Engaging an Audience

~ Andrew Bryant

**What makes the difference between a good speech / training and an excellent one?**

**What makes a message 'sticky' and causes your audience to take action?**

**How can you overcome resistance and change the mindset of an audience?**

**What if you had a magic wand; what spell would you want to cast during your presentation?**

**These and other questions will be answered in an impactful and practical session with Professional Speaker and Master Trainer, Andrew Bryant.**

**Andrew will share with you some of the secrets that have made him a sought after speaker and trainer for companies like Singapore Airlines, DELL, Cartier, Siemens, Deutsche Bank and many others.**

**Andrew will demonstrate powerful presentation and audience engagement techniques from NLP, Neuro Semantics, Hypnosis and Positive Psychology.**

**Be prepared to transform your speaking style to entrance and engage any audience.**



### About the Presenter

Andrew Bryant is the Director of Self Leadership International and is an experienced Executive Coach and Leadership Trainer.

English by birth (1961), Australian by choice and Singaporean by design, Andrew has been studying and teaching how to get the best from mind and body for over 25 years.

Originally trained as a physiotherapist, whilst working with athletes, Andrew became curious about what makes the difference in performance. This led him to study sports psychology, hypnosis and even traditional Chinese medicine.

Recognising that to be successful business people have to perform at their best everyday, Andrew moved away from therapy and became a speaker, trainer and coach for multi-national organisations. Realising that to change our results we need to change our thinking, Andrew studied organisational behaviour and leadership and has become a world-renowned trainer of Neuro Linguistic Programming and Neuro-Semantics.

Understanding that knowledge without action is wasted, Andrew has designed training and coaching programs that deliver results to the bottom line whilst increasing individual engagement.

Andrew Bryant holds the following qualifications:

- |  |                        |
|--|------------------------|
| § Master Trainer of Neuro-Linguistic Programming | § Certified Meta-Coach |
| § Trainer of Neuro-Semantics                     | § Master Hypnotist     |
| § Workplace Trainer                              | § Acupuncturist        |
| § Accredited Professional Speaker                | § Physiotherapist      |

Andrew is the author of *Flirting 101 – How to Charm Your Way to Success*. He is married to Zurina and they have two children 'made in Singapore'.



## "100 Paid Engagements a Year Without a Single Cold Call" Come hear how APSS President, Christian Chua does it

Christian's speaking calendar is filled each year, effortlessly.

Having always hated to do cold calls, he focuses on other aspects of marketing.

This would be the current APSS' president's first sharing at APSS.

Come hear a refreshing new angle on how to create a thriving speaking business.

**Meeting:  
Where  
&  
When**

Date: **January 20th, Tuesday**

Venue: **Sheraton Towers Hotel (off Newton MRT station)**

Time: **7pm – 9pm (Registration begins at 6.45pm)**

Light refreshments will be served.

All this value for:

Members - **SG\$20** / Member's Guests - **SG\$30**

(Pay at The Door)

Non-member (or expired membership) / Walk-in - **SG\$40.**

# SPEAKERS ID<sub>aps</sub>L 2008

## Results of Speakers Idol Finals!



The Speakers Idol Finals were held during APSS's Year End Party on the 15th of December. Members and guests were treated to presentation by the three finalists, Dr Mukundan Nair, Emman Ng and Ann Young.

The eventual winner was Ann who walked away with a full day workshop of her choice, donated by Shirley Taylor. First runner up was Dr Mukundan who won a workshop sponsored by Memory Visions. The second runner up Emman, did not walk away empty handed, she won a \$100 voucher from Imageworks.

**Congratulations to all the finalists and many thanks to the prize sponsors.**



Shirley Taylor, Ann & Tim Wade

## WELCOME NEW MEMBERS

Nick French

Fredrik Härén

## TWO WHO SHOOK, STIRRED AND SPURRED

This was a night when our members and friends who attended November's meeting just got all shook up, stirred right and spurred on by two speakers who commanded the floor with their evocative, provocative and challenging talks about making it in life and making it in this world of unpredictable circumstances.

The APSS meeting on November 26<sup>th</sup> was proud to have Dale Elliot and Roger Konopasek as invited main speakers who each shared their heart to heart experiences and advise on furthering oneself against the odds that you can face and peppered it generously with their own anecdotes and ideas.

When Dale Elliot took the floor, the APSS meeting welcomed him with vigorous clapping. He spoke from a wheel chair.

Dale grew up on the River Murray in South Australia. He obtained his private pilots licence in 1993 when he was 17. He has flown over 2000hrs across Australia in all types of aircraft and is a qualified skydiver. He also owned and operated his own twin engine aircraft.

December 2002 changed Dale's fortunes and future....and that of his family too! His life took a rapid diversion after a motorbike accident left him a paraplegic. This new life changing reality forced him to think outside the square, regain the confidence to participate and reach out to seize the opportunities around him.

Dale pushes the boundaries of his abilities while sitting in his wheelchair. In doing so, he pushed all at the meeting to a deeper understanding of each of their abilities. With his amusing anecdotes, poignant thoughts and audio-visuals, he engaged the audience to laugh, tear silently



and have their thinking challenged! He captivated everyone with his "...as if I was there" journey, exposing the raw edges of human endeavors. His is a journey of awesome achievements; an example of triumph of the human spirit and all it needed was to wake up to a realization of possibilities! A realization of possibilities that everyone should have as a mindset, said Dale.



On Friday, 24<sup>th</sup> October, 2008, Dale became the first paraplegic to freefall skydive in Australia and the Asia Pacific region. Dale hopes to do a display jump into the 2012 London Paralympics to show that the skies are NOT the limit! Dale lives by his motto "Adapt. Believe. Achieve." Everyone certainly absorbed it as seen by the standing ovation Dale received at the end of his exhilarating talk.

**How do you find out if you will still be relevant?** Tomorrow happened yesterday! How do you function during challenging times! How can you connect with people or businesses that are getting ready for this future now and ride the wave to success? Do you have it all to be relevant? Wouldn't you want to know how to?

No holds were barred as second speaker Roger Konopasek evoked, stoked and even poked without any mercy at times! You awaken from your placid sense of complacency. The spell that lulled you into these years of passive thinking now needs to melt away! Suddenly the audience realized that the world is not such a "comfortable" place after all! Nothing seems is predictable anymore! Staying ahead needs one to have thought leadership! There is so much disruption, convergence and disruption again.....seemingly an endless chain of uncertainties and disasters! And we must keep and grow our business afloat under such dire circumstances!



As Roger expounded his provocative thoughts, he skillfully kneaded everyone's thoughts. He startled them and stretched them! He let us all understand that we operate in a world where not only is the sky falling on you, but hey, the bottom is also falling out! What disruption, as that may not be our main worry; we were feeling discomfort. He urged us all to get in the game - see what the future city we may live in could look like, learn to recognize companies that are designing the right products now which will be commonplace tomorrow and join them in their game.

And Roger skillfully glided everyone up that thought plane! He struck at your thoughts to find our way towards relevance. Discover relevance first! And where do we find it? Roger showed adeptly that the best way to find relevance is to find the source of these new thoughts: the Thought Leaders!

And the audience eventually came to realise that he was not abandoning them at all without directions. They received his expert guidance as he continued and even quoted references that they should look up, read up, digest too! He had brought some of these informative books and websites references for his audience. Cutting edge materials about the future of technology, science, society, production, and more! Go from expected to extraordinary, he goaded his audience. He was emphatic, assertive, and gentle when it was time and all of that with sprinkles of his singular trademark-humour, and the audience lapped it all up.

Broke at 29 and successful business owner at age 31, Roger brought his hands-on, real-life, even nail-biting, and inspiring style to his presentation. Having lived and worked in Chile, Peru, Philippines, Austria, Australia, USA, Taiwan, Singapore, Malaysia, China, Korea, Indonesia, he is a global citizen highly attuned different cultures, mediating with ease between these and galvanizing tightly knit team of achievers across cultural divides.

When he finished his talk, the well drawn thunderous applause was acknowledgement that Roger is one who leaves his heart and ideas as imprints in their thoughts to go from an OK- platform to an extraordinary one.



**ANNOUNCEMENT!**

**ASIA PROFESSIONAL SPEAKERS CONVENTION 2009**

**The Million Dollar Speaking Business**

Be part of the action.

**aps**

**Date: 8 May 09 (9am - 6pm)**  
**Hotel Furama Riverfront**

**Price: Pre Early Bird Special (before 31 Jan 09): \$198**

**Member's Early Bird (Before 25 April 09): \$248**  
**GUEST Early Bird (Before 25 April 09): \$268**

**Rack Rates (from 25th April): \$348**

 <b>Allan Pease</b> Becoming a World Class Speaker	 <b>Tom Mulholland</b> Healthy Thinking	 <b>Scott Friedman</b> Forum Chair Trends in the Meeting Industry
 <b>W Mitchell</b> Creating a Million Dollar Speech	 <b>Lou Heckler</b> Ultra Engaging Platform Techniques	
 <b>Bob Pike</b> Building a Million Dollar Speaking Business	 <b>Shari Harley</b> Getting the Business started	 <b>John Crudele</b> Passion from the Platform
 <b>Rob Salisbury</b> Grand Host		

Disclaimer : Speakers' lineup is correct at the time of sale of tickets. The Organiser reserves the right to amend or withdraw any speaker due to unforeseen circumstances

More details about the speakers and topics in our coming newsletters.

Please email: [admin@asiaspeakers.org](mailto:admin@asiaspeakers.org) for the Registration form or for more information about the convention.